

Practitioner Guidelines



Introduction

Practitioners are required to carry liability insurance. Existing insurance policies must be updated in order to include “Integral Eye Movement Therapy” in order for the insurance to be valid for this mode of practise.

All practitioners must adhere to the highest medical standards of confidentiality and clinical ethics.

When client records are kept then these must be stored according to the Data Protection Act.

Practitioners must maintain the highest legal standards and operate strictly within the criminal and civil laws of their country of practise.



All advertising and public claims for the therapeutic value and efficacy of IEMT work must remain within appropriate and realistic boundaries and adhere to legal advertising standards. Practitioners must agree to amend their advertising if advised to do so by The Association for IEMT Practitioners and do so within 28 days of the request.

The utilisation of false and questionable qualifications such as mail-order PhD's is expressly forbidden.

All practitioners are requested to avoid heated public disputes, "trolling" and insults on internet forums when posting as an IEMT practitioner. When using social media profiles and participating as an IEMT practitioner, members are requested to conduct themselves in an appropriate manner at all times and not bring IEMT into disrepute by posting indecent images as well as photos or references involving intoxicants or illegal substances of any sort.

When dealing with a persistent vocal critic and/or "troll" on the internet, practitioners should follow a "de-escalate and disengage" approach in order to avoid "feeding the trolls."

Pre-session assessments must be carried out in some form to ascertain for contraindications and suitability for IEMT treatment.

The premises from which a practitioner works must be suitable and fit for purpose with appropriate risk assessments carried out where needed.

Every practitioner must be aware of how, and to whom, they can make an emergency medical/psychiatric referral should a medical or psychiatric problem arise during or after a IEMT session.

All practitioners are expected to be qualified or suitably trained to how to respond in basic first aid situations and common major emergencies such as asthma, epilepsy, diabetes and chest pain.

Practitioners are advised, but not required, to develop a refund policy of their own choosing and display such on their advertising material.

Practitioners are expressly forbidden from using post-session "upsell" tactics on paying therapy clients. For example, no practitioner is to try and sell a DVD or any other product that exists in addition to the pre-agreed session fee. "Bait and switch" tactics are also expressly forbidden; for example, attempting to convert a potential client to attending a more expensive course or workshop. In some countries such practices may also result in criminal prosecution.

No practitioner or member of the association may represent themselves as speaking on behalf of the Association for IEMT Practitioners without express permission from the International Director or Chair Person.

Should a session "go badly" and raise concerns about the client's welfare, all reasonable action must be taken to ensure the safety and welfare of the client. The client's welfare is the first priority but if a practitioner is concerned about a potential complaint arising, they are advised to speak to the Complaints Officer at the first opportunity.